

Module 6



How to create attractive and accessible digital content



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About us



i-DREAM is an Erasmus+ project that aims to support and guide trainers/tutors and facilitators to transition to online and blended learning provision.

The main objectives of the project are to:

- Assist trainers' transition to the new training landscapes which resulted due to the COVID19 pandemic.
- Develop the training toolkit, curricula, modules &resources in order to meet the identified training needs of the trainers, so as to be able to deliver through online/blended learning methods, as a result of the COVID-19 pandemic.
- Support and guidance to trainers/tutors and facilitators for the transition process towards online and blended learning provision.



Module aims



- To develop an understanding on how digital content is created.
- To get users to content that solves their questions.
- To develop effective content control methods that allow you to maintain a digital content strategy over time.

Session 1



- Introduction
- Construction of objectives
- Discover aids
- Create Maslow Pyramid
- Share our work
- Evaluation

Activity 1

Introduction



- What is this course about?
- What are we going to learn?



Activity 2

Construction of objectives



What are our objectives?



Activity 2

Construction of objectives



What are our objectives?



Activity 3

Discover aids



What tools will help us to achieve our goals?

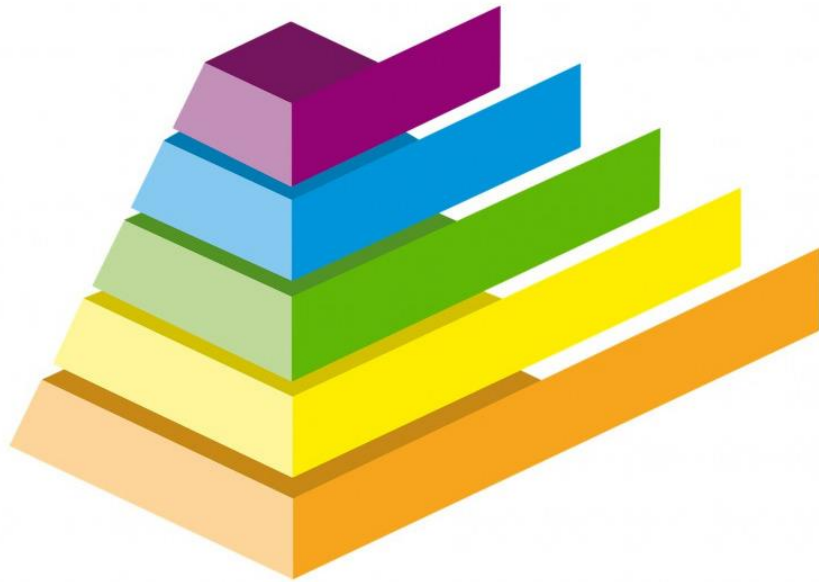


BREAK



Activity 4

Create Maslow Pyramid



Let's prioritise our goals!



Activity 5

Share our work



Share our Maslow Pyramid and compare with
our peers positivity

=

Learn from our peers

Activity 6

Present our digital content



Why is it important to have clear objectives before creating digital content?



Thank You



Session 2



- Introduction
- Know several tools and aids
- Choose the best tools for our work
- Structure the content
- Create digital contents
- Present our digital content
- Evaluation

Activity 1

Introduction



- What will we do in the session?
- What content will we work with?

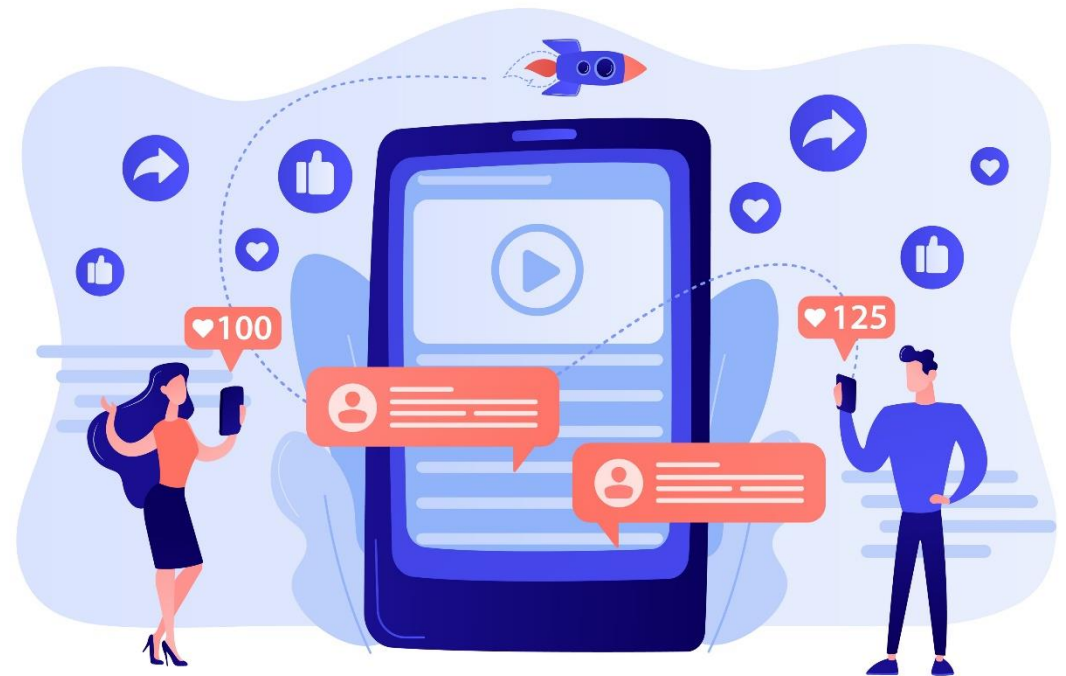


Activity 2

Know several tools and aids

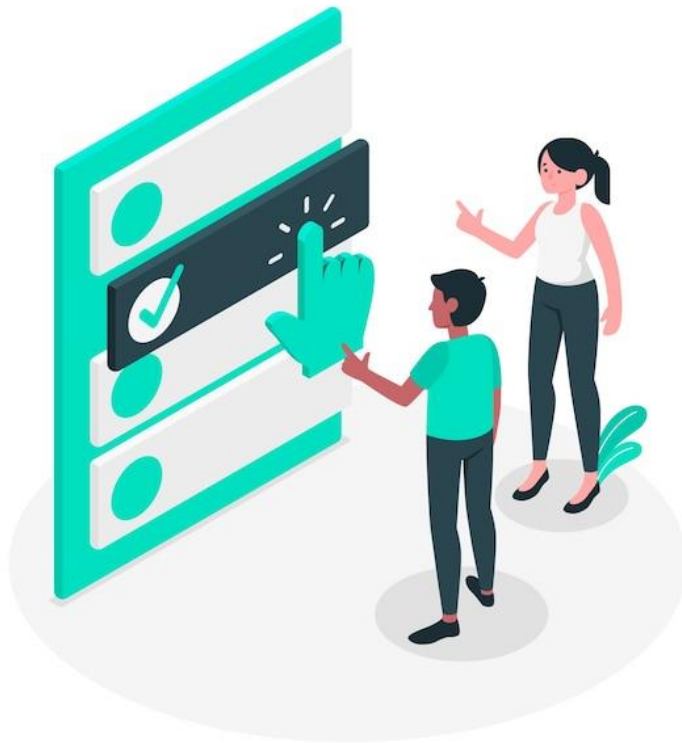


What tools will help us to facilitate their work?



Activity 3

Choose the best tools for our work

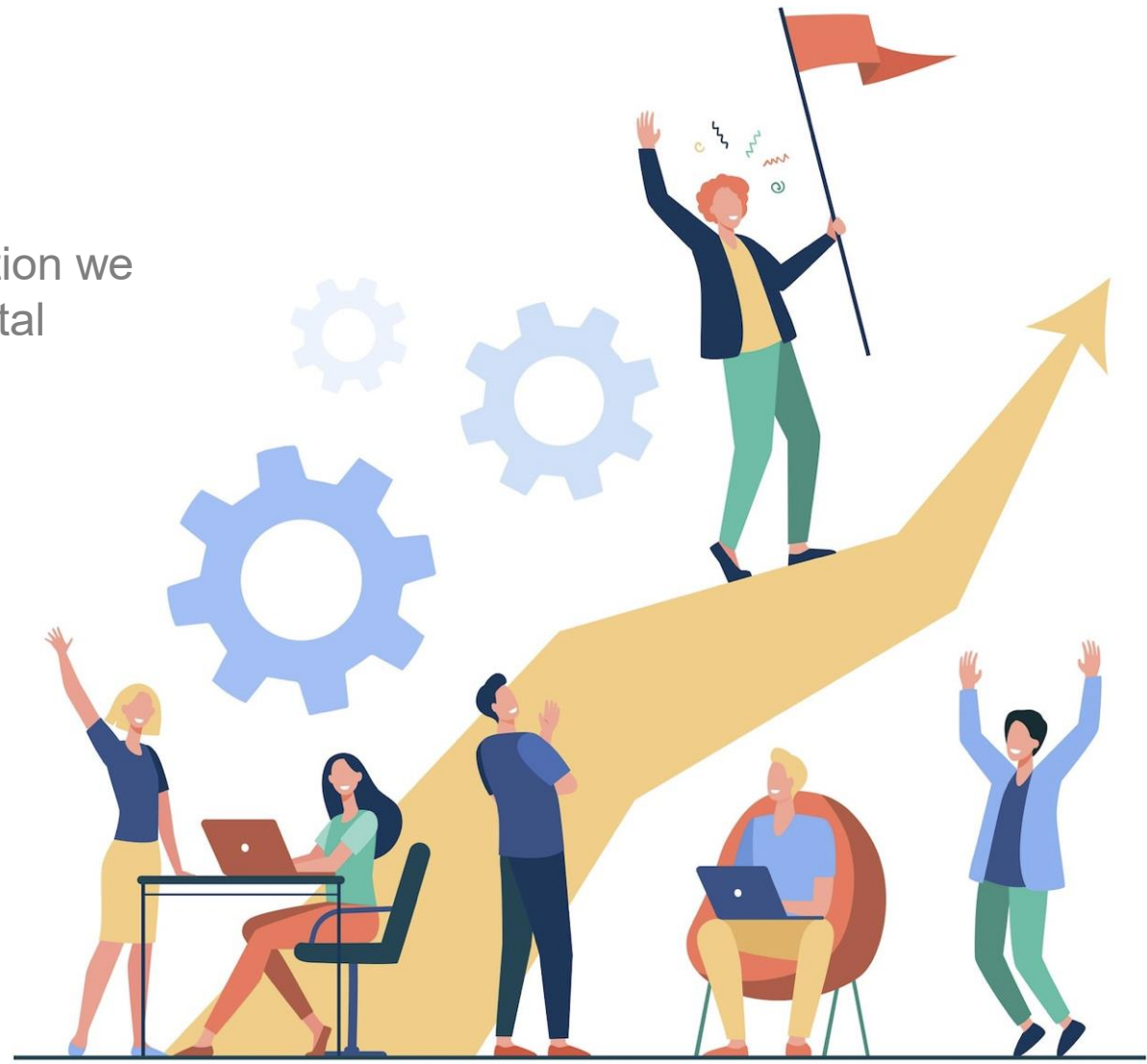


Let's assess which tool or tools is best suited to meet our objectives!

Activity 4

Structure the content

It is time to structure the information we want to provide from the digital resources!





BREAK



Activity 5

Create digital contents



Let's know and learn new methods for creating digital content!



Activity 6

Present our digital content



Let's learn from our peers!



Activity 7

Evaluation



Let's determine the extent to which the quality objectives set out in the standards!

Thank You



Session 3



- Introduction
- Brainstorming
- To make the element accessible in the planning of the content
- Pros and cons of tools
- Structure concepts
- Let's make digital content to all!
- Evaluation and conversation

Activity 1

Introduction



How important is it to make digital content accessible?



Activity 2

Brainstorming



Let's generate better ideas and share them with each other!

Activity 3

To make the element accessible in the planning of the content



Let's make it accessible to all!

Activity 4

Pros and cons of tools



Which tool do we choose and why?



BREAK



Activity 5

Structure concepts



Let's remove obstacles and barriers to enable conditions that recognise each person's right to individuality!



Activity 6

Let's make digital content to all!



Let's adapt the digital content previously created and make it accessible to everyone!

Activity 7

Evaluation and conversation



Let's exchange ideas, approaches, perceptions,
contradictory views, dreams, experiences,
information and knowledge!



Thank You



Contact Us



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Fundacja Instytut Re-Integracji Społecznej / Poland

VI One Consultancy / Netherlands

Confederation of European Firms, Employment Initiatives and
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