

Module 5



What are the ingredients of a good online Webinar Lesson, the teaching content, purpose, application of knowledge and assessment?



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About us



The iDream project is an **innovative intervention** which will respond to the **emerging issues** impacting the **training sector** resulting from the European and worldwide pandemic COVID-19 and will **support trainers, tutors & educators** navigate the switch to digital training.



Partners

- KILCOOLEY WOMENS CENTRE UK (Project Leader)
- VI One Consultancy / Netherlands
- SFE CEFEC / Belgium
- DOMSPAIN / Spain
- Fundacja Instytutu Re-Integracji Społecznej / Poland
- G.G. EUROSUCCESS CONSULTING LIMITED / Cyprus

Duration: June 2021 – June 2023

Module Aims



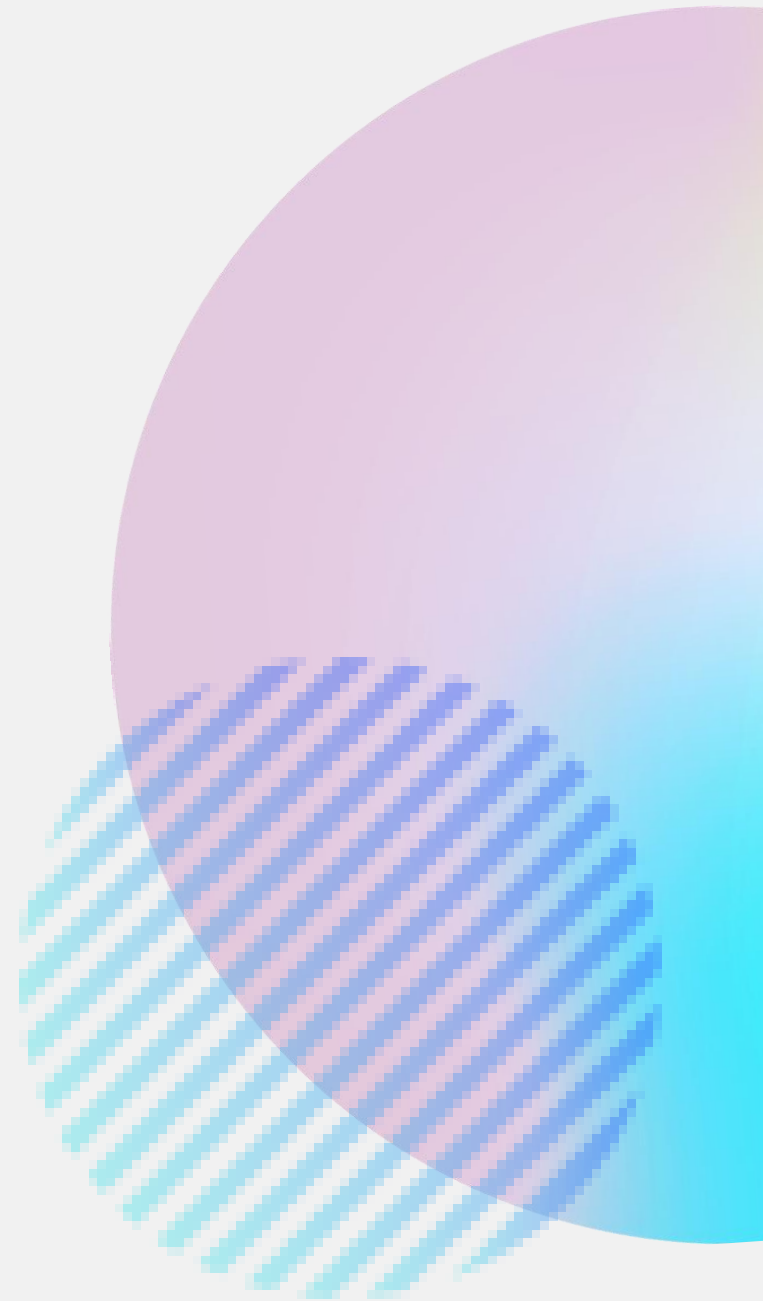
- Be able to construct good online webinar
- Knowing what teaching content is appropriate for an online webinar lesson
- Defining the purpose of an online webinar lesson
- Application of knowledge and assessment

PLANNING

Session 1



- Introduction (20 minutes)
- Brainstorming (5 minutes)
- Group Debate (15 minutes)
- Break (5 minutes)
- Presentation (30 minutes)
- Testing (15 minutes)
- Q&A (5 minutes)



On Behalf of the whole IDREAM team

WELCOME!



Meet the trainers

from



Maya Danova



Vitlena Vasileva

What about you



- Short introduction (e.g. nationality, profession, etc.)
- What do you expect from this workshop?
- What competencies would you like to obtain from this session?



Brainstorm for 5 minutes



Reflect on the following question:
**What are the ingredients of
a good webinar lesson?**





Time to Debate

In groups of **x** people, discuss the answers you wrote down. Align on your view as a group and share with the overall workshop group your points of view on the topic!

15 minutes



BREAK



5 Minutes





Using a progressive video stream requires no space on the users computer.

What is a webinar?



“Web-based seminar with transmission of video and audio content online (over the internet) from one source to a limited audience with the purpose of training”

Delivery methods: live or recorded

Key features



A key feature of a good webinar is its **interactive elements** - the ability to give, receive and discuss information. An interactive function can be fulfilled by **discussion boards and online chat-rooms** provided on the same website as the webinar. This either allows trainees to discuss the content as an online community or, in some cases of live discussion and panel shows, contribute to the presentation directly by asking questions or making statements which can be relayed directly to the panel. As the trainees are given an increased level of interactivity by allowing them to submit information to the discussion (be it text, graphic, audio or video) the experience will become more engaging for them and make for a better learning experience.

The most typical features of a webinar can be summarized as follows2:

- o On-line environment;
- o Use of software:
 - Webinar providers require specific software;
 - Participants must have internet access;
- o Live event (scheduled at a precise time);
- o Participation by invitation only;
- o Limited duration of 1-2 hours presenting content (using audio, video, sharing screen, ppt presentations, etc.);
- o Interaction with participants (audio, chat, quizzes, surveys, whiteboard, “hands up” button, etc.);
- o Partial anonymity of participants;
- o Rights giving: the person running the webinar may give different rights to the participants (e.g. make them presenters). It gives the participants more options (e.g. screen sharing, file sharing, etc.);



Webinar vs web conference



Web conferencing refers to a service that allows conferencing events to be shared with remote locations. The predecessor of a web-conference is the video-conference.

The webinar as opposed to a web-conference has a slightly different structure.

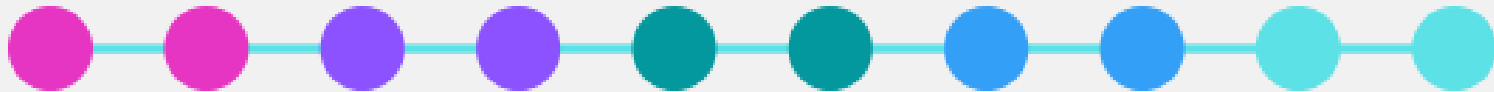
Broadcasting vs Multicasting

Broadcasting is the **transferring of audio or video content from one point to a dispersed audience.** = limited interaction possible between participants Examples of this style of online broadcast are conferences, concerts, group meetings and football matches.



Multicasting on the other hand, is a **form of broadcasting** of multimedia content over a network based on the principle that the content is first sent to a content distribution network media server, which sends it on to the various viewers. This solution is used in webinars and allows transmission to multiple people at once, even when there is a relatively low-speed internet.

Hardware & Software



	Trainer	Trainee
Computer	Any type	Any type
Internet connection	Stable internet: 1024/512 kb/s	Stable internet: 512/256 kb/s
Peripherals	Video, microphone	Speaker, microphone, video
Back-up	Quiet environment, good acoustics, good lightning	Any location

There are a number of software packages (web-based applications), both free and commercial, which can be used for educational purposes.

Examples of webinar software:

- **Adobe Connect 8,**
- **ClickWebinar,**
- **FastViewer,**
- **Mikogo,**
- **TeamViewer 7,**
- **Saba Webinar,**
- **RHUB GoMeetNow 4.3.**

Functionalities



The following functionalities are generally found in most, if not all, webinar software suitable for education:

- **Video transmission** (allows trainer and participants to see each other);
- **Chat** (allows to communicate between participants by typing text. Therefore they do not interfere with person who speaks using microphone);
- **Real time whiteboard** (allows one to draw on a shared whiteboard);
- **File sharing;**
- **Note sharing;**
- **Screen sharing** (ability to view the screen of the presenter/lecturer);
- **Surveys/quizzes** (on-line questionnaires).

Some of these functionalities are essential to delivering the webinar, while others simply enhance the learning experience.

ORGANISATION



Moderator: Manage introduction, and closeout, integrate trainers and experts; summarize questions for Q&A

Trainer: Prepare and present content, make use of training tools; Can also act as moderator

Expert: Supply specific knowledge

Technical Support: Assure the webinar SW is working; deal with SW/HW issues of the trainees
Focus is on resolving issues (possibly using work-arounds)

Trainee: Learning; Possibly for a fee



Time to Practice!

- 1) Draft a short plan of your next webinar lesson, listing the key points of attention for the preparation and execution of a successful webinar.

15 minutes



Time to Practice!

2) Download the Zoom application and take time to explore and test the different functionalities on your device in your own Zoom session.

15 minutes

Take Home Assignment



Record a 15-minute session, presenting your upcoming class in short at home

Here is a [link](#) in which they can see a full tutorial and how a good recording of a webinar looks in terms of speed of talking, lightning, microphone volume, camera angle.

The participants are encouraged to compare their video to the model and write down points of improvement. The participants are provided with a [checklist](#) (eg. Eye contact / Suitable lightning) that they can score themselves on. They share their video with the tutor.

Guided Learning Hours



Tutor discusses 1-on-1 with each participant their recorded assignment and reflects with the participant on where they see points for improvement with the support of the checklist and professional experience. The participant can also **ask technical questions** during this session.

Thank You



Team VIOne Consultancy



Module 5



What are the ingredients of a good online Webinar Lesson, the teaching content, purpose, application of knowledge and assessment?



Welcome!



How did your take home assignment go?

What challenges did you face?

PLANNING

Session 2



- Presentation (20 minutes)
- Purpose Definition (25 minutes)
- Reflection (10 minutes)
- Break (5 minutes)
- Assignment (55 minutes)



Teaching



Type of teaching suitable for webinar lessons very much depends on your audience. There are a wide-range of teaching methodologies from:

Teacher Centred

Student Centred

Montessori

Inquiry-Based Learning

Flipped Classroom

EEE framework



Or based on the EEE framework:

Excite,
Engage and
Empower,

which is based on the “1:1 educational computing”. In this methodology specifically, each pupil in the class has their own computer, which they use to participate in the learning activities.



Creating a webinar - methodology



Clearly define the aim of your webinar. What is the message you want to come across?

Plan, plan, plan

Define the roles

Announcement and Enrolment Communication

Create unique content

Quality is key

Remember, it's about the students not (always) the instructor

Underline the benefits of participation

Engage and interact (use interactive techniques, like quizzes and games – Kahoot)

Keep it simple and clear

Have a plan B

Reflection 10 minutes



Reflect on the following questions:

What is the type of teaching they are planning to apply in their online webinar lessons?

What do they want to achieve with their webinar lessons?

How are they planning to achieve it? (Draft Plan)

What interactive elements do they think are going to engage and excite the students?



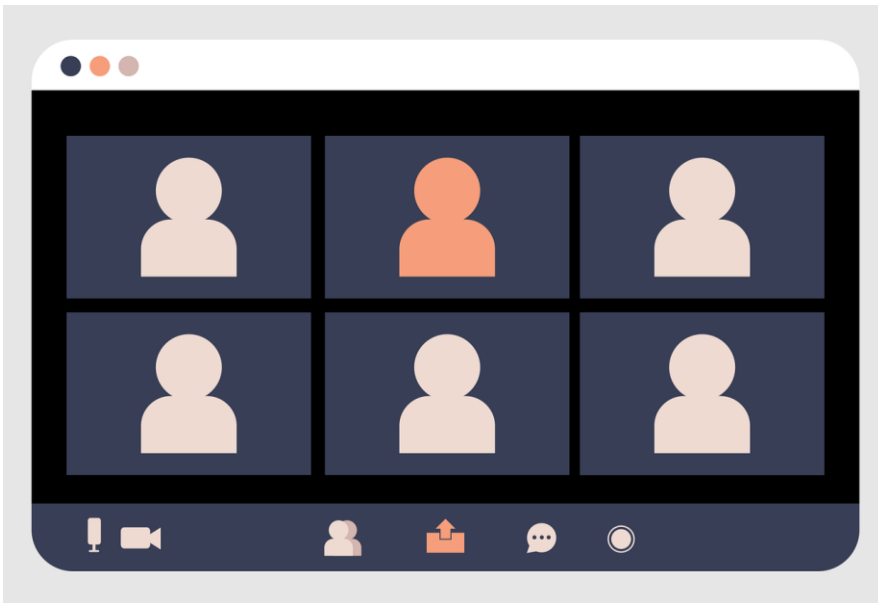


BREAK



5 Minutes





15 minutes to prepare,
5 minutes to present

Assignment!



A full online webinar preparation and presentation for 5 minutes per group.

- Define the roles for each person,
- Send invitations to other groups,
- Present for X minutes, their experience in their preparation and execution phase
- Save, download and distribute the recording.



FEEDBACK!



Do not forget to give your feedback after each presentation



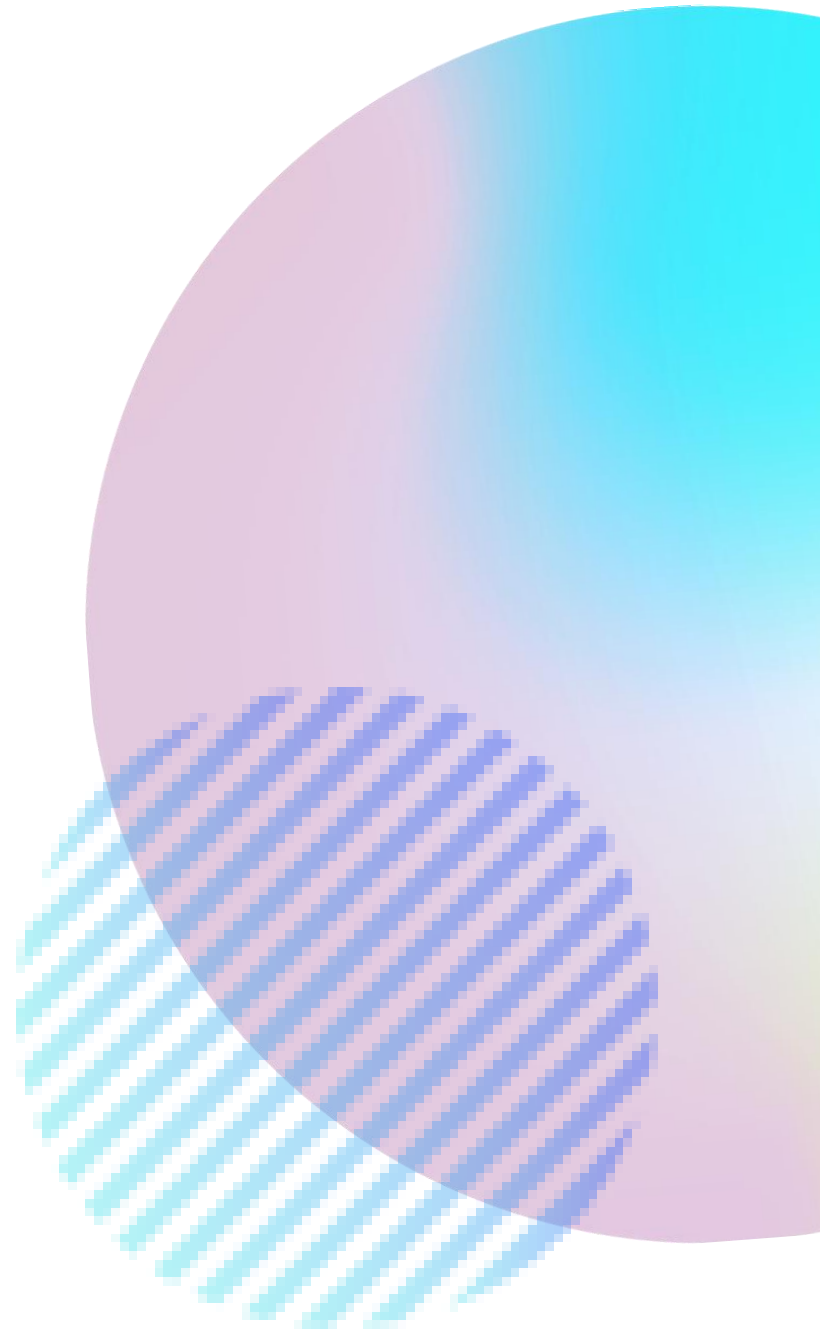
Wrap up



QUESTIONNAIRE

GUIDED LEARNING HOUR

PROJECT WEBSITE FOR NEWS & RESOURCES



THANK YOU



Contact Us



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- ❖ VI One Consultancy / Netherlands
- ❖ Confederation of European Firms, Employment Initiatives and Cooperatives / Belgium
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